Mission
To inspire hope and transform lives as the experts in addiction, focused on recovery.

Vision
To be the leader in treating addiction, supporting life-long recovery and collaborating with others to promote health and well-being.
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What was your life like before recovery?
I grew up in a loving, hard-working Midwestern family where we needed for nothing. Beginning in high school and continuing for the next 20 years, alcohol played a major role in my life. I was fortunate by the age of 25 to have achieved two dreams I had growing up: playing professional soccer and opening a business. My career, which has included living all over the country and consistent travel while supporting and empowering others, would consume the majority of my time for the next decade. For at least the first half of my drinking years, I drank for the effects that alcohol offered, including allowing an escape from the stresses and challenges that are a part of daily life. The last few years of drinking, I found myself doing so to combat the effects that were present when alcohol wasn’t in my body. It’s a cunning disease in that it wants you to believe that the “next” time will be different. I allowed the episodes that included drinking “responsibly” play tricks on me in that regard. One of the recovery phrases that hit closest to home reads: “When I controlled it, I didn’t enjoy it; and when I enjoyed it, I couldn’t control it.”

How did you find recovery?
With the encouragement of family, friends and business mentors, I found the courage to seek recovery. My initial treatment stint took me to Palm Beach, Fla., in early 2016. Though therapeutic to not have access to email or phone for 30 days, I let the differences I had with others there consume me versus focusing on the similarities. A few months later, I found myself in treatment again, this time locally at Fairbanks’ La Verna Lodge for Men. I found the La Verna staff, as well as some influential alumni, to be a godsend for me. The biggest difference in the two treatment stints was my mindset. As opposed to looking for differences, I focused on the similarities I had with others at the lodge. The cumulative 60-plus days in treatment allowed for many things, none more valuable than gaining clarity around the two constants that were present in the biggest regrets that I’d had in my life were myself and alcohol. If that was myself and a particular food, I’d quit eating the food or if that was myself and a particular relationship, I’d end the relationship. The pull that alcohol had on me was unlike any other I’d experienced. The concept of surrendering to win was also abstract, especially early in recovery, as it went against everything I was ever raised or coached to do. Through God’s grace and the help of others, I finally get it and am at peace with it all.

What is your life like now?
I’m blessed to have a career that allows me to be part of a thriving company and help others bridge the gap between where they currently are and where they want to be. I’ve also enjoyed volunteering with veterans, inmates, under-privileged youth and others seeking recovery. Having congruence between my awareness, intentions, words and actions is a priceless thing that wasn’t always present in my life. Rebuilding relationships and working to earn back respect from the people that I respect most is another luxury recovery has offered.

What’s the best thing that has happened to you as a result of your recovery?
The best thing that’s resulted from seeking recovery is the relationship I’ve developed with my higher power—God brought me to recovery and recovery brought me to God. Also, the newfound outlook I have on life is such a reward. There were many years where I questioned why things weren’t occurring as I thought they should be. What recovery has strengthened me with is the belief that I’m right where I’m supposed to be and my higher power’s plan for my life, including the many blessings he’s aligning for my future, will appear perfectly in his timing so long as I keep recovery first. While not always easy or convenient, I wouldn’t trade my current reality for anyone else’s.

What would you tell someone who is not sure of whether they have a substance-use issue?
Talking to a trusted confidant, so long as they’re willing to be 100% honest about their situation, can provide a lot of value. When we’re at our lowest points, it can be daunting to be motivated towards a better life because it can seem so unrealistic. But another, less daunting, approach to the situation is to motivate them away from their current way of living, since it’s closer to their existing state, thus making progress easier to feel and a more fulfilling life more realistic to see. I’m also confident most individuals who don’t have a substance problem, find themselves asking if they have one.

What would you tell someone who is not sure they want treatment?
You’re not alone and it’s not your fault that you have a disease, but you do have a choice to do something about it. Ask yourself “what’s the downside” in seeking treatment? A lot of times we fear change because we focus on what we’re giving up versus focusing on what
we can gain from giving something up. Painting a picture of what they can reap and who they can become from making positive changes is often an effective step in leading them to recovery.

**What can friends and family do to help someone with addiction? What shouldn’t they do?**

So long as it’s coming from a place of love, showing empathy and encouraging them to address their issues can go a long way (i.e. their name might not have been on the cause of their problem, but their name will have to be on the solution of it). Regarding what shouldn’t they do, as hard as it is to accept, they shouldn’t take it personally if they’re not getting through to their friend or loved one. I’m convinced you can’t say enough of the right things if someone isn’t ready to live life a different way. I’m also convinced you can’t say enough of the wrong things to someone that is ready—people do what they want to do. I’m forever grateful to my family, friends and mentors, both inside and outside of recovery, who continue to be a source of strength and support.

“The newfound outlook I have on life is such a reward.”
As the newest addition to the Hope Academy staff, Georgia Wynne is coming full circle with her understanding of recovery and how it has impacted her life.

Georgia serves as the school’s recovery coach, using her experience in working a 12-Step recovery program, connection to a great recovery community and celebrating over two years of sobriety to make connections with students.

As long as she can remember, Georgia was always taking the most difficult path in her transition from child to adult. This led to many poor decisions with many negative consequences.

“I wanted to be on the next level with everything I did,” Georgia said. “I was pretending to smoke cigarettes when I was still a child.”

Georgia was drinking in her early teens. At age 14 she was found in possession of marijuana. She was placed in Fairbanks’ Intensive Outpatient Program (IOP) as part of her probation agreement. Georgia completed IOP, but was back to her old ways once she returned to her school.

“I was on the verge of flunking out and just struggling with drugs and alcohol,” she said. “I was reintroduced to the same friends, so nothing had really changed.”

Unfortunately, Georgia’s mom Kathy had seen this before with her oldest son, Cary. He came to Fairbanks for treatment during his senior year of high school. Kathy knew little about addiction at the time.

“In a way, all of his problems were setting me up to be a better help for Georgia,” Kathy added.

Cary eventually lost his battle with substance-use disorder, leaving behind a grieving family, including Georgia.

Georgia dealt with the same ongoing struggles as her brother for several years. After leaving Fairbanks, there were periods where she returned to use, and then returned to treatment. That included enrolling at Hope Academy, the recovery high school at Fairbanks.

At age 16, Georgia finally addressed some underlying trauma with help from a Fairbanks counselor.

“That was a big deal for me,” she said. “For the first time, I was engaged in some internal healing.”

While Georgia had longer stretches of sobriety, she still suffered periods where she returned to use. After enrolling in a boarding school in Arizona, she eventually returned to Indiana, re-engaged with Hope and graduated from the school. Georgia believes she never would’ve finished high school if not for Hope Academy.

“I wouldn’t have made it anywhere else because they didn’t understand me and what I was going through,” she said. “Hope Academy was a safe place for me. I didn’t feel alone there.”

She feels the same way about Fairbanks.

“The staff here helped me with so much,” Georgia said. “I even learned how to do my own laundry here. They helped carry me through a lot of heavy stuff.”

That includes when her brother Cary died. Some of her former counselors at Fairbanks came to the funeral.

“That really meant a lot to me,” Georgia said. “Fairbanks has become a safe place for me.”

They also helped Georgia when Kathy was diagnosed with stage four breast cancer in 2009.

“I equate it to the addiction issues we’ve experienced in our family. It will always be there,” Kathy said of her diagnosis, which is incurable.

She was predicted to live only three to six months at the time, but the retired registered nurse has long surpassed that expectation and continues to do well with treatment.

“I work a strong program for myself,” Kathy said. “I try to live the 12 Steps as part of my philosophy for life. I have a very strong relationship with God now.”

Kathy met others through a parent support group at Fairbanks. She continues to meet with some of them weekly. They call themselves the Serenity Sisters. Georgia wasn’t the only one who was struggling at the time.
“We’ve always been really close, almost like we’re tied at the hip,” Kathy said of her relationship with her daughter. “I was always trying to save her, trying to keep her from all the evil in the world. Deep down, I knew she wasn’t the epitome of what society was seeing in her.”

Georgia now believes her treatment didn’t work initially because she wasn’t ready to buy in to recovery as a lifestyle.

“I could tell you things that are in the Big Book, but I wasn’t yet ready to grow spiritually,” she said. “I don’t think I had experienced enough pain yet. It had to reach the point where my substance use had become scary instead of fun before it really clicked.”

“Before, I arranged my recovery around other things,” Georgia said. “Now everything’s arranged around my recovery. My recovery is No. 1. I finally have self-worth and care enough to take care of myself. I never did that before.”

And as Hope Academy’s recovery coach, Georgia understands and can help students on their recovery journey, so that they can engage with the larger recovery community and can also put their recovery first.

“Hope Academy was a safe place for me. I didn’t feel alone there.”

- Georgia
Woody Wethington doesn’t remember the accident. He does remember details leading up to it.

An electrician by trade, Wethington was working on location at a big-box store under construction in the summer of 2009 in Lebanon, Ind. The site wasn’t wired for electricity yet. A crew pouring concrete had been there earlier that day. They brought a generator to provide their own electricity. It was fed into a panel, which activated it, unbeknownst to Wethington and the other electricians. They were busy pulling wire when Wethington’s shoulder got too close to a bus bar connected to the panel, which had 10,000 amps and 480 volts coursing through it.

The bus bar sucked him in. Electricity went through his shoulder, up and out of the side of his face.

“I never felt a thing,” Wethington said.

He was unconscious for 42 straight days. Doctors initially thought Wethington wouldn’t live through the night. When he did, they upgraded his prognosis to about a two percent chance of survival for the next couple weeks.

The damage to Wethington’s skull was so bad doctors had to use parts from his ribs to reconstruct it. Muscle from his back was relocated to restore blood flow on the side of his face. Even after stabilizing him, doctors were unsure if Wethington would survive reconstructive surgery, which took 17 hours.

Somehow, he did. Wethington doesn’t remember the first week after regaining consciousness. He didn’t even recognize his family or know his name.

“I could tell you a few things from that time only because my family told me,” Wethington said.

Details slowly returned, but he had to ask lots of questions.

“It was kind of like rebooting a computer,” Wethington said. “Fortunately I didn’t have a traumatic brain injury. I had some amazing medical professionals helping me along the way. There were a lot of miracles involved.”

Unfortunately the pain was some of the worst he had ever endured. Unsurprising considering Wethington had 36 surgeries over three years. Prescription opioids lowered his discomfort enough that he could at least sleep and otherwise function.

The pain was almost non-existent by the time Wethington’s medical care was complete. Yet he still craved painkillers.

“I started to realize they had become a crutch,” Wethington said. “I remember telling my family, after having gone through so much, that I wouldn’t say I was in pain if I wasn’t.”

He was honest with his doctors—who began tapering his opioid prescriptions—but Wethington was scared to go cold turkey. He maintained a low dosage.

Wethington had never previously struggled with substance abuse. But he quickly noticed he’d frequently run out of pills before his next refill. He started looking for them on the street. Sometimes when he couldn’t find any, he’d suffer withdrawal.

By 2014, Wethington’s chase for opioids had become constant. Reaching his limit, he went to Florida for treatment but left after only five days.

“They were trying to help me, but I just don’t think I was ready,” Wethington said.

He returned to his vicious cycle once back home. Wethington sought rehabilitation again, this time at Fairbanks. He completed inpatient treatment and partial hospitalization. But the day he finished the program, he decided to reward himself by drinking.

“I didn’t have a sponsor and wasn’t doing everything Fairbanks told me to do,” Wethington said. “I quickly discovered I didn’t know how to live yet without any substances.”

He was supposed to start in Fairbanks’ Intensive Outpatient program the following week, but never went. Wethington was still able to get prescription opioids from various doctors because of his electrocution. His addiction reached the point where he began crushing pills and snorting them. Wethington couldn’t function when he ran out of painkillers and couldn’t find any to buy.

“I was hurting on the inside,” he said. “I couldn’t face anyone or even look at myself in the mirror.”
“Fairbanks gave me back that part of my life where I’m connected with people like me.”

To make matters worse, his daughter Jasmine was having her own struggles with addiction. Both were in and out of treatment at Fairbanks over the next couple years.

By August of 2016, sobriety was sticking for Jasmine. She was now in Fairbanks’ Supportive Living Program. Wethington, conversely, was so depressed he couldn’t leave home. He never tried suicide, but had lost the will to live.

“I felt like if this is what my life has become, I no longer want it,” he said.

Wethington wanted to give treatment another opportunity at Fairbanks, but was afraid he’d be imposing on Jasmine if he returned. One morning, while thinking of her, Wethington walked into her bedroom and noticed a Bible on top of her dresser that was open to the Book of James. His eyes landed on scripture that talked about ridding your life of filth and evil.

“I felt like I couldn’t leave her alone,” Wethington said of that moment. “Ultimately you have to do recovery for you, but certain people can lead you in that direction. That is what I believe saved my life.”

He went to Dr. Tim Kelly—former CEO and medical director of Fairbanks—for detox, then returned to Fairbanks’ Intensive Outpatient Program. This time, Wethington decided he’d do whatever he was told to in treatment.

“I still do that to this day,” he said.

Dr. Kelly connected him to someone who introduced Wethington to support group meetings, which he took advantage of on a daily basis. He also followed Jasmine into volunteering at Fairbanks as soon as he was eligible.

“Fairbanks gave me back that part of my life where I’m connected with people like me and I’m performing service work,” Wethington said.

Today, Wethington is a certified recovery coach.

“It’s another gift of recovery,” Wethington said. “When you work the program, opportunities come your way that you never anticipated.”
As I reflect back over the past year, I believe the need for Fairbanks has never been greater. The opioid epidemic continues to grab headlines and decimate our communities, businesses and families. Drugs, such as methamphetamines, are making a “comeback” in Indiana. And alcohol continues to be the number one addiction problem in our state and in our country, contributing to a 50 percent increase in the rate of alcohol-related visits to emergency departments between 2006 and 2014.

We are proud to be on the front-lines of such an important battle and making a difference for so many. We are committed to providing ethical, professional, evidence-based treatment—both in traditional and in innovative ways and for different populations.

For example: this past year saw Fairbanks create a new division, Fairbanks Employer Services, to address the substance-use issues faced by Indiana businesses. The direct loss to the Indiana economy from opiate misuse is estimated to be $1.5 billion a year. The cost to our families is immeasurable. By offering a new model of proactive behavioral health coaching through a service called Fairbanks Spotlight, we hope to help more Hoosier workers and their families access treatment sooner.

Kim Davenport, our master therapist, created a new program called Origins to address co-occurring trauma in our female patient population. Along with the re-opening of La Verna Lodge for Women last July, Fairbanks is helping address the unique needs of women in recovery.

Our “Mission: Recovery” initiative in collaboration with the Indiana National Guard and Community Health Network supports service members with substance-use disorders. Having staff who are taking Star Behavioral Health Training means soldiers and airmen seeking help for problems with alcohol and other drugs can find help from professionals trained to understand military culture.

Fairbanks also entered into a new partnership this year as a sponsor of the Indianapolis Colts. With preseason TV spots, season-long radio commercials and online information, we can get our message of hope and recovery to new audiences.

The challenges of addiction can seem overwhelming—to the individual with substance-use disorder and also to those who are trying to solve the problems. However, I feel optimistic that through innovative thinking, evidence-based care, caring communities and the professionals who dedicate their lives and careers to addressing addiction, I know that “Together We Can” make a difference for our community.

Sincerely,

Barbara B. Elliott
Fairbanks President and CEO
PBS NewsHour broadcast a nationally-televised segment about Hope Academy in the fall as part of its America Addicted series. Journalist Pamela Kirkland and a crew visited Hope Academy multiple times in the spring, summer and fall of 2017 to conduct interviews for the report.

Hope Academy launched a virtual reality curriculum in its 2017-18 school year to improve student engagement with science. It has 48 units of science with 240 unique virtual reality experiences including field trips, interactive experiences like escape castles and traveling the solar system.

U.S. Secretary of Education Betsy DeVos visited Hope Academy in September 2017 as part of her four-day, six-state “Rethink School Tour.” The tour was designed for DeVos to visit and learn more about schools that are actively delivering creative educational models for students.

Hope Academy, along with Fairbanks, hosted the November 2017 meeting of the Indiana Commission to Combat Drug Abuse. Jim McClelland, executive director for drug prevention, treatment and enforcement, served as chair of the commission, which included representatives from several state agencies as well as Indiana Attorney Gen. Curtis Hill and State Sens. Jim Merritt and Greg Taylor. The event included Hope Academy student Sophi Herrick sharing her story of recovery.

Taste of Hope, the school’s annual fundraising event, was held on February 25 with more than 200 attending and eight local food establishments serving delicious cuisine. The event raised more than $69,000—an event record—to support Indiana’s only recovery high school. Sen. Luke Kenley was honored with the annual Faces of Hope Award. He was instrumental in the school receiving its charter from the mayor’s office and also served on Fairbanks’ board of directors from 2006-14.

Hope Academy began hosting a series of free open houses geared toward educators, the Indiana Department of Child Services and juvenile probation employees, as well as referral sources. The purpose of the events was to show how the recovery high school can be a resource for those who work with substance-impacted youth. Each open house included question-and-answer sessions and tours.

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Hope Academy Recovery High School

SAVE THE DATE:
Taste of Hope
February 24, 2019
Fairbanks offers new trauma curriculum for women

Fairbanks has instituted a new curriculum to address trauma in females with substance-use disorder.

Origins: Women’s Trauma Program is part of Fairbanks’ whole continuum of care. Women suffering from co-occurring trauma and substance-use disorders now have specialized programming so both needs can be addressed simultaneously. Patients can be admitted into any level of care in Fairbanks’ continuum depending on where they are with the severity of their illness.

Cognitive Behavioral Therapy (CBT), Eye Movement Desensitization and Reprocessing (EMDR), Dialectical Behavior Therapy (DBT), Seeking Safety and yoga are utilized in the trauma program developed by Fairbanks Master Therapist Kim Davenport. These are evidence-based best practices.

Patients typically start Origins at the residential level at La Verna Lodge for Women or at the Partial Hospitalization Program (PHP) level and are taught stabilization techniques and coping skills. Once stable, they start addressing their trauma while in Fairbanks’ Intensive Outpatient Program (IOP) and can graduate to the Level I trauma group for recovery follow-up services. Patients who follow this track meet with Davenport (who coordinates Origins) for 20 weeks. The IOP trauma group meets for eight weeks, which is two weeks longer than other IOP support groups. Individuals may remain in either group for longer if needed.

For more information on Origins: Women’s Trauma Program, contact Davenport at kdavenport@fairbankscd.org or 317.572.9377.
Fairbanks announced a joint partnership with the Indiana National Guard and Community Health Network to provide treatment to service members who have substance-use disorders.

Called Mission: Recovery, the collaboration provides services for Indiana National Guard soldiers and airmen who are seeking help for problems with alcohol and other drugs.

“Our service members are strong. We have good, strong men and women forming the Indiana National Guard,” said Major Dr. Scott Edwards, state behavioral health officer for the Indiana National Guard. “Yet we’re not invincible. We struggle with some of the same things that (civilians) struggle with.”

Indeed, suicide remains a challenging reality for many service members, and substance abuse is a major contributor.

“When we’re tackling difficult problems like suicide, we have to look at factors like substance abuse and how we can be better at addressing it,” Edwards said. “That’s what Mission: Recovery is all about. We’re grateful for Fairbanks and Community Health Network for stepping up and developing this program that’s specifically geared toward service members.”

Clinicians at Fairbanks and Community Health Network have undergone training on military culture, including stressors common to military service.

“When service members come here, they’re meeting with a provider that understands the realities of being a member of the military,” Edwards said.

Fairbanks is committing $120,000 annually to Mission: Recovery.

Top substances treated at Fairbanks 2017-18

**Adults:**
Alcohol | Opioids | Sedatives | Amphetamines

**Adolescents:**
Cannabis | Alcohol | Opioids | Sedatives

*Data collected from all patients who sought treatment at Fairbanks 7.1.17-6.30.18.*
Fairbanks launches Employer Services Division

Fairbanks launched an Employer Services Division and program in early 2018 to help companies throughout the Midwest mitigate the rising costs of healthcare related to substance abuse and improve employee productivity.

The new Fairbanks Employer Services Division is uniquely positioned to help employers identify and provide care for employees or their dependents who may suffer from substance-use disorder or addiction. One of the premiere programs offered through the new division is Fairbanks Spotlight, a behavioral-health intervention program designed to help employers increase employee engagement while positively reducing healthcare costs. Fairbanks Spotlight will be available in Indiana, Illinois, Kentucky, Michigan and Ohio.

“As a long-time leader in treating addiction, we understand how substance abuse can negatively impact an organization and believe this first-of-its-kind interventional model will help,” said Barbara Elliott, president and CEO of Fairbanks.

Fairbanks Spotlight uses proactive behavioral-health coaching with proprietary analytics to identify and assist employees and their dependents with solutions in addressing the individual’s unique health and productivity challenges. The program is designed for self-insured employer groups with 500+ employees in various industries who want to increase employee engagement and improve productivity while lowering expenditures seen in rising benefit costs. Spotlight combines proprietary analytics with a proactive consultative approach to identify and mitigate previously unrecognized behavioral-health employee issues, identifying the hidden drivers of lower productivity before they can develop into costly, adverse work situations.

The new Spotlight program combines the gathering of data analytics to create a profile of a company’s employees. Using these analytics, licensed behavioral coaches provide proactive counseling in order to improve the productivity and well-being of staff members.

Spotlight is one of several programs and services available through Fairbanks Employer Services. Others include: inpatient and outpatient services, education courses, residential care, recovery management and supportive living programs.

Visit FairbanksEmployerServices.com for more information.

Fairbanks announces new partnership with Indianapolis Colts to promote safe and responsible alcohol use

Fairbanks announced a new partnership with the Indianapolis Colts for the 2018 NFL season to promote safe and responsible alcohol use on game days and in everyday life.

Through the partnership, Fairbanks and the Colts use various opportunities to educate the public about alcohol and to promote responsible alcohol use.

Fairbanks joins several other partnerships the Colts have forged to promote a safe and responsible gameday experience, such as ride share programs, public transportation and others.

“We are extremely excited about this new partnership with our Indianapolis Colts,” said Barbara Elliott, president and CEO of Fairbanks. “This will provide us a unique opportunity to create awareness among Colts fans who we believe can be positive advocates for safe and responsible alcohol use.”

Alcohol is the most commonly used addictive substance affecting Americans, with one in 12 adults abusing alcohol or who have a substance-use disorder, according to the National Council on Alcoholism and Drug Dependence.
Total number of persons reached in 2017-18

Counties served in 2017-18

- **United Way of Central Indiana Counties: 65%**
  - Boone
  - Hamilton
  - Hancock
- **Surrounding Counties: 21%**
  - Bartholomew
  - Blackford
  - Brown
  - Carroll
  - Clinton
  - Delaware
  - Fayette
  - Grant
  - Henry
  - Howard
  - Johnson
  - Madison
- **Remaining Indiana Counties: 11%**
- **Out of State: 2%**
- **No Information Given: 1%**

Educational Outreach: 10,107
Community Awareness: 2,725
Addiction Treatment and Supportive Living Admissions: 534
PRIME For Life: 366
MAT Clinic (Medically Assisted Treatment): 204
Recovery Management: 201
La Verna Lodge: 55
Hope Academy: 10,191

Total number of persons reached: 24,393
Details of Fairbanks operations

For the fiscal year July 1, 2017 to June 30, 2018 (Audited figures)

SOURCES OF OPERATING REVENUE

- 57% Commercial Insurance
- 20% Medicaid
- 9% Medicare
- 7% Other Income and Donations
- 6% Self-Pay
- 1% United Way

Total: $24.6 million

OPERATING EXPENSES

- 65% Salaries and Benefits
- 17% Professional/Purchased Services
- 5% Utilities/Rent/Maintenance
- 5% Depreciation
- 5% Other
- 3% Supplies/Food

Hope Academy information not included.

Total: $24.4 million

A look at our donors

SOURCES OF DONATIONS

FAIRBANKS

- 49% Individuals
- 36% Foundations
- 13% Corporations
- 2% Organizations

HOPE ACADEMY

- 57% Individuals
- 28% Foundations
- 14% Corporations
- 1% Organizations

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Fairbanks demographics 2017-18
A LOOK AT WHO WE SERVED

GENDER
- 67% Male
- 33% Female

AGE
- 8% 19 and under
- 54% 20-39
- 29% 40-59
- 9% 60+

ETHNIC ORIGIN
- 83% Caucasian
- 10% African American
- 2% Biracial
- 2% No Response
- 1.5% Hispanic
- 1% Other
- .5% Asian

MARITAL STATUS
- 54% Single
- 23% Married
- 14% Divorced
- 3% Separated
- 3% Cohabiting
- 2% No Response
- 1% Widowed

EDUCATION
- 11% Some High School
- 27% High School Graduate
- 46% Attended or Graduated College
- 4% Post Graduate
- 1% Other

Demographics represent addiction treatment services only.

Annual charity care
In the fiscal year July 1, 2017 to June 30, 2018, Fairbanks provided $1,484,491 in charity care for the treatment of adolescents and adults. These individuals desperately needed treatment but could not afford to pay for services, were underinsured or did not have insurance.

$1,484,491 > 6% $9.8 million
CHARITY CARE DOLLARS FROM 7.01.17 TO 6.30.18 PERCENTAGE OF OPERATING REVENUE CHARITY CARE DOLLARS IN THE LAST FIVE YEARS
The history of Fairbanks’ named spaces

**Cornelia Cole Fairbanks: The Main Facility**
Charles Warren Fairbanks, an Indiana native, was vice president under Theodore Roosevelt. His wife, Cornelia, was often called the most powerful woman in the country because of her role as leader of the Daughters of the American Revolution. Charles Fairbanks’ will included money to create the Cornelia Cole Fairbanks Trust Fund. His grandson, Richard M. Fairbanks, Jr., owner of the local radio station WIBC, helped determine that the money be given to the Indiana Home for Alcoholic Men to build a new facility designed to include women. The Cornelia Cole Fairbanks Hospital opened in 1970.

**Richard M. Fairbanks: The Recovery Center**
After Fairbanks’ death in 2000, the Fairbanks Foundation contributed grants for program expansion and generous assistance to each of the capital campaigns that helped to renovate the building, add a new cafeteria and build the Recovery Center. As the new building was completed in 2007, the cornerstone marked the dedication of the Richard M. Fairbanks Recovery Center. In addition to the building, his legacy is honored each year with the presentation of The Richard M. Fairbanks Circle of Hope Award. The first was presented to his son Richard M. Fairbanks III in honor of his father.

**William Krieg: The Kreig Conference Room**
William Krieg was a prominent Indianapolis attorney and founding partner of Krieg DeVault. His generosity and commitment to the community included his service and leadership on the board of Fairbanks from 1970 to 1984. He encouraged community volunteerism and philanthropy as part of the firm’s culture. An example is that a member of his firm has continued to be involved as a member of the board of directors throughout all the years since he served.

**Buck Bruner: Chapel**
Bruner was a successful Indianapolis insurance agent who was always grateful for finding recovery in the early 1950s at the Indiana Home for Alcoholic Men. Throughout his life he continued to serve the organization as a board member and generous donor that included funding for the first chapel at Fairbanks.

**Robert Martz: Martz Board Room**
The Martz board room is named for Robert Martz, a local entrepreneur who served on the board from 1986 to 2003 and was chair of the board during the financially challenging 1990s.

**Russell and Robert Fortune: Fortune Hall**
Russell Fortune was “an early AA admirer” and his son Robert “Pete” Fortune served on the board of the Cornelia Cole Fairbanks Home. Russell helped to develop the plan to relocate and was a generous donor during the capital plan that resulted in building the current facility.

**William “Rusty” McKay: Serenity Garden**
The cafeteria patio is named after William “Rusty” McKay, who began his commitment to Fairbanks in 2000. He is a former board chairman and a nine-year board member of both Fairbanks and Hope Academy. He was named a Fairbanks emeritus board member after completing term limits. McKay was awarded the Richard M. Fairbanks Circle of Hope award in 2014.
Phyllis Land Usher: Hope Academy Resource Room
Usher was the deputy superintendent of public instruction for the Indiana Department of Education when she was recruited for the Fairbanks board. She was helpful in developing the curriculum for Hope Academy and has been a generous donor. Usher also served on the Fairbanks board from 2004-12 and is currently secretary of Hope Academy’s board. She was recently honored as one of the United Way of Central Indiana’s 100 Heroes for its centennial and given the Spirit of Service Award by the Archdiocese of Indianapolis.

Dr. Chris Stack: Hope Academy Science Room
Dr. Stack is a retired orthopedic surgeon and former Navy SEAL. Stack was serving on the Fairbanks board when he volunteered to be the chair of an ad hoc committee charged with researching whether Fairbanks should start a school. Dr. Stack became a constant advocate through all the required approval processes necessary in order to receive the charter for Hope Academy. He also served as a member and chairman of the Hope Academy board.

Lucy Jane King: Recovery Center Conference Room
Dr. King, a clinical professor of psychiatry emerita at Indiana University School of Medicine, volunteered for Fairbanks as an educator and director of research. When she began her involvement, Fairbanks had a contract with the State of Indiana to provide addiction education to counselors working in state-operated facilities.

Drs. Tim and Becky Kelly: Recovery Center Serenity Room
Both Drs. Kelly are board certified in addiction medicine and devoted their medical careers to this work. Tim Kelly became Fairbanks’ medical director when the organization moved to its current location and served Fairbanks for over 35 years. Becky Kelly worked at Fairbanks for 30 years and is past chair of the Indiana chapter of the American Society of Addiction Medicine.

Helene Cross: Recovery Center Street
Former president and CEO of Fairbanks from 2001-12, Cross’s accomplishments include three major capital projects that resulted in a total renovation of the building and the construction of the Recovery Center, new cafeteria and additional patient wing as well the acquisition of La Verna Lodge for Men. Before her retirement, Cross received the American College of Addiction Treatment Administrators Annual Achievement Award along with The Richard M. Fairbanks Circle of Hope Award.

Top: Drs. Tim and Becky Kelly
Bottom: Helene Cross

Visit FairbanksCD.org and click on “History” to read the full story of each named space.
Our events

Susan Li Conference

The Susan Li Conference is a two-day conference held annually in July for professionals and students in the field of addiction. The conference provides insight and education about current evidence-based topics to educate individuals who provide treatment and recovery services. The keynote speakers for the 2017 conference were Jim McClelland, executive director for drug prevention, treatment and enforcement for the State of Indiana; and Dr. Tim Kelly, former Fairbanks medical director who now leads the Integrated Care inpatient detoxification program at Community Health Network and is a principal partner at Clearvista Recovery Associates.

Volunteer Recognition Dinner

Fairbanks honored its top volunteers of 2017 during a special recognition dinner Jan. 24, 2018, at The Willows in Indianapolis. Woody Wethington was named Volunteer of the Year. He was a patient at Fairbanks in August 2016 and began volunteering as soon as he hit the required 90 days of continuous sobriety. In addition, he also sponsors other men in their recovery and raised about $700 for Fairbanks when he ran a 5K in the 2017 CNO Financial Indianapolis Monumental Marathon.

Also honored are volunteers who demonstrate one of Fairbanks’ core values through their volunteerism. The 2017 recipients were:

- **Courage** – Sarah Mandabach
- **Trust** – David Givens
- **Hope** – John Anderson
- **Wisdom** – Ray Burris

In fiscal year 2017-18, Fairbanks had 267 volunteers who contributed 10,266 hours of service to the organization, worth more than $102,660 of wages at $10 per hour.

Those in attendance at the dinner represented over 364 combined years of sobriety.

Fairbanks Circle of Hope Dinner

The Fairbanks Circle of Hope Dinner raises awareness in the community about alcohol and drug addiction while honoring individuals and organizations for outstanding contributions related to research, education or treatment. The 17th annual dinner took place on Thursday, April 26, at the Indianapolis Marriott Downtown. More than 600 individuals attended, raising a record $262,000 for patient assistance. The Richard M. Fairbanks Circle of Hope Award was presented to Leah Mannweiler, a partner at Krieg DeVault LLP and a Hope Academy board member. She began assisting Fairbanks with legal issues when she joined the law firm in 1989. Fairbanks’ work became personal when one of Mannweiler’s children had a substance abuse problem as a teenager. Our keynote speaker was Ryan Leaf, a former college football and National Football League quarterback who’s now a behavioral health advocate. After his football career was cut short, Leaf began abusing prescription opiates to deal with old playing injuries and his declining mental health. His addiction eventually landed him in prison. After serving his sentence, Leaf began working for Transcend Recovery Community and now shares his story of recovery to audiences nationwide. The event also featured three “voices of recovery,” individuals who struggled with substance-use disorders and are now living in long-term recovery with help from Fairbanks and Hope Academy, the tuition-free recovery high school at Fairbanks.

**SAVE THESE DATES:**

- **Taste of Hope**
  - February 24, 2019
  - Fairbanks Recovery Center
- **Fairbanks Circle of Hope**
  - April 18, 2019
  - The Westin Indianapolis
1. Indiana drug czar Jim McClelland discusses the state’s strategy in addressing the opioid crisis at the 2017 Susan Li Conference.

2. Woody Wethington poses with his Volunteer of the Year award with Fairbanks Volunteer Coordinator Jeff Randolph and Alumni Relations Officer Kathleen Gill.

3. The 17th annual Fairbanks Circle of Hope Dinner drew over 600 attendees and raised a record $262,000 for patient assistance.

4. Leah Mannweiler was honored as the 2018 Richard M. Fairbanks Circle of Hope Award recipient.

5. Former NFL quarterback Ryan Leaf gives the keynote address at the 2018 Fairbanks Circle of Hope Dinner.
John Mutz first learned about Fairbanks when he was chair of the Indianapolis Charter School Board, which authorized Hope Academy’s charter more than a decade ago. But his relationship with and support of the nonprofit drug and alcohol treatment center really began when a relative struggling with addiction to pain medication sought treatment here.

“Fairbanks was one of the few places where he was able to get some help,” said Mutz, who served as Indiana’s lieutenant governor under Gov. Robert Orr from 1980-88 and served four years as a state representative and seven years as a state senator.

Mutz’s relative required detoxification treatment at Fairbanks and later utilized the Supportive Living Program (SLP) and participated in Fairbanks’ 12-Step Program.

“It’s a miracle,” Mutz said of his relative’s recovery. “So many people who get caught up in situations like this end up relapsing and going back to where they were. He has not. It’s a happy ending at this point.”

“He’s a big believer that recovery is possible,” Mutz continued. “Addiction is an awfully difficult subject to deal with. Once it affects your family, you want to quickly learn everything you can about it.”

After his relative was treated at Fairbanks, Mutz and his wife, Carolyn, funded a grant for SLP to provide financial assistance to those who can’t afford rent and other program costs. So far their gift has helped 11 people utilize the program since the beginning of the year.

Mutz became aware of the extent of the addiction problem while serving in the Indiana Legislature in the ‘60s and ‘70s. He was involved in the creation of the state’s community mental health network. Substance abuse was a subcategory of mental health that these centers treated.

“But until it’s somebody you know (who deals with addiction), you don’t always feel the emotional or intellectual impact,” Mutz said.

He gained personal insight of mental health issues through his mother, who suffered from depression throughout Mutz’s adolescence. He didn’t understand the severity of his mother’s illness until he was a student at Northwestern University, where Mutz took a course in abnormal psychology. He then came home one Christmas and discovered his mother was receiving shock treatment. Her condition was so bad at one point that she had to be under 24-hour supervised care.

Only as Mutz got older did he start to comprehend the stigma that surrounds mental illness and addiction.

“In those days people didn’t really talk about it,” he said. “They didn’t even talk much about divorce, and they talked even less about this. I think I had a normal childhood, but there were many times when my mother was unavailable, and my dad would never tell me what was going on. I wish he had.”

fairbankscd.org/donate
This year marks the end of my chairmanship of the Fairbanks board. I’ve been honored and privileged to have been part of such a vital organization—vital both in the sense of being absolutely necessary, and also in the meaning of growing, full of energy and active. I sincerely believe we are entering a new era for Fairbanks.

Our new two-year strategic plan is finalized and is already being implemented. In particular, this includes an aggressive growth strategy focused on serving the Indiana community through businesses and organizations. The development of our new Fairbanks Employer Services division brings Fairbanks expertise to more Hoosiers than ever before. With 77 percent of those with substance-use issues being employed, this provides an opportunity for companies to improve productivity, cut healthcare costs and help support their investment in their workforce. And it allows employees to more easily reach out for help for themselves, their children and their spouses.

Fairbanks will celebrate its 75th anniversary in just two years. However, we are more focused on looking forward rather than back to our past. We are building on our seven decades of experience to create new and innovative ways to bring Fairbanks’ credentialed and evidence-based treatments in new ways to those who need it most. We will make more use of technology. We will provide new programming such as our Mission: Recovery for service members and Origins Women’s Trauma Program. And we will take a data-driven approach to improving delivery of services to our patients and referrers.

I’m proud to have been part of Fairbanks for the past three years. And I’m even prouder about the direction the organization is taking.

Faraz Abbasi
Chairman of the Fairbanks Board of Directors
The following listing represents the contributions received from the generous donors who supported Fairbanks and Hope Academy during the time period of July 1, 2017 through June 30, 2018. We strive for accuracy in our reporting; however, if we omitted anyone or made any errors, we extend our sincere apology. For corrections or to learn more about opportunities to support Fairbanks and Hope Academy, contact Leigh Ann Erickson, director of development & alumni relations, at 317.572.9398 or lerickson@fairbankscd.org.

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